



FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

Lakers Star Metta World Peace Launches Mental Health Campaign

WHO: Metta World Peace of the Los Angeles Lakers, a longtime advocate for erasing the stigma around mental health issues, will join county mental health officials and the board of supervisors to talk about a countywide campaign targeting young adults at the board of supervisors meeting Tuesday, May 14.

WHAT: The Los Angeles County Mental Health Department's *"Talk It Out!"* campaign through the month of May with billboards and posters on MTA shelters, depots, buses and trains in public transit areas around Los Angeles County. The county has also created a 24/7 hotline in English and Spanish, that encourages young adults to seek help if they need it (1-800-854-7771).

WHEN: 9:00 a.m., Tuesday, May 14, 2013

WHERE: Los Angeles County Board of Supervisors
500 West Temple Street, 381 B, Los Angeles, CA

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